

Steve Jacobs

Senior Copywriter

773.329.3934 • Brooklyn, NY 11231

thatguystevejacobs@gmail.com • stevejacobsesquire.com

EXPERIENCE

FUSION

*New York, NY
3/16 – 11/16*

Senior Copywriter

Pitched and created branded content to run alongside television and editorial subject matter.

STORY WORLDWIDE

*New York, NY
7/15 – 2/16*

Senior Copywriter

Concepted and created year-round campaigns. Developed several large pitches. Blogged. Live-tweeted.

AKQA

*New York, NY
6/14 – 7/15*

Copywriter

Crafted large-scale digital, social, and out-of-home campaigns, including video and a unique in-store activation.

360i

*New York, NY
1/13 – 6/14*

Social Copywriter

Wrote social creative to both complement digital/offline advertising and to stand alone on branded social channels.

MRY

*New York, NY
5/12 – 12/12*

Community Manager

Wrote daily digital copy for summer-long activation. Produced and managed social content calendars.

TAG WORLDWIDE

*New York, NY
2/12 – 6/12*

Junior Copywriter (Freelance)

Drafted copy for hospitality guides. Edited existing material for readability.

DIGITAS

*New York, NY
8/10 – 2/12*

Creative Assistant

Wrote website copy for electronics products. Proofread existing copy.

AMERICAN HOSPITAL ASSOCIATION

*Chicago, IL
6/05 – 6/07*

Web Associate

Managed all content updates for two AHA websites. Wrote trade journal summaries for web publication.

EDUCATION

**DEPAUL UNIVERSITY
COLLEGE OF LAW**
2007-2010

*Juris Doctor
Dean's List (2008)*

**JAMES MADISON
UNIVERSITY**
1999-2003

*Bachelor of Arts, Media Arts and Design
Alpha Phi Omega, New and Improv'd improv comedy group*